

**BOROUGH OF LONGPORT  
PROPOSED ORDINANCE NO. 2017-25  
(REV 10-12-2017)  
AN ORDINANCE AMENDING SUBCHAPTER 167-25 SIGNAGE  
IN CHAPTER 167-ZONING OF THE CODE OF THE  
BOROUGH OF LONGPORT  
ATLANTIC COUNTY  
NEW JERSEY**

**BE IT ORDAINED BY THE COMMISSIONERS OF THE BOROUGH OF LONGPORT that:**

**SECTION I: Paragraph (7) Subparagraphs a., b., and c. of Subsection 167-25 Signs are changed to read as follows:**

- (7) Sign Sizes and Locations. The area of a sign shall be measured around the outside edges of a framed or enclosed sign or by the area utilized by isolated words and/or symbols, including the background, whether open or enclosed, but said area shall not include any supporting framework and bracing incidental to the display itself. Sign locations and area shall be limited to the following:**
- (a) One nonilluminated real estate sign is permitted on an individual taxing lot which is to be sold or rented not exceeding nine (9) square feet on one side and may be double sided. Maximum width of real estate sign shall be 42 inches. Top of real estate signs shall not exceed 66 inches above ground. A sign banner not greater than 6" high by 36" wide may be hung beneath a conforming sign. Not more than two sign posts may be utilized to support a real estate sign. Signs suspended by chains or cable from a horizontal post are not permitted. Posts shall not be greater than four (4) inches by four (4) inches, consist of wood or vinyl, and shall not protrude more than six (6) inches above sign height, including any finials. Real estate signs shall only be placed within the property that is for sale or rent and there shall be only one real estate sign per property. All real estate signs shall be removed within ten (10) days after any closing or transfer of the property. A real estate sign may be affixed to the building under construction not higher than the top of block of the building foundation. No real estate signs shall be affixed to an building not under construction.**
  - (b) On residential lots proposed by subdivision, provided that an application has been made to the Longport Combined Planning/Zoning Board, one real estate sign per proposed lot is permitted. In lieu of individual lot real estate signs one Project Identification Sign may be permitted as approved by the Combined Planning/Zoning Board at the time of subdivision approval.**
  - (c) Nonilluminated Contractor Signs shall be permitted on detached single family construction sites only where there is active construction whether or not a real estate sign is already placed with proper Building Permits as follows:**
    - 1. One (1) General Contractor Sign not exceeding 9 s.f. in area; the top of which does not exceed 66 inches above existing ground. The exception to the sign height is if the sign is placed on the building facing the street and placed not higher than the top of block of the building foundation.**
    - 2. Subcontractor signs as enumerated below:**
      - 1 – Masonry Contractor Sign**
      - 1 – Electrical Contractor Sign**
      - 1 – Plumbing Contractor Sign**
      - 1 – HVAC Contractor Sign**
      - 1 – Landscaping Contractor Sign**
      - 1 – Professional Design Firm Sign**
      - 1 – Painting Contractor Sign**
- Each Subcontractor sign shall not exceed two (2) feet by two (2) feet and the top of the sign shall not be higher than 36" above existing ground. The exception to the Subcontractor sign height is if the sign(s) is (are) placed on the building facing the street and placed not higher than the top of block of the building foundation. Each Subcontractor sign shall be removed from the premises upon the final inspection and approval of the**

respective Contractor’s work on the project or within ten (10) days of completion of the respective work, whichever is sooner. The General Contractor and Professional Design Firm Signs shall be removed as a condition of the issuance of either a temporary or permanent Certificate of Occupancy by the Municipal Building Department. In determining the height of the sign, the distance shall be measured from the top of existing curb. For additions and partial building construction, the signs shall be placed within the existing front yard clear area and not on the building. Contractor signs shall not be placed along alleys but are permitted along Beach Terrace when said property is not a corner lot.

**SECTION II:** The following Subparagraph is added under **Paragraph 7 of Subsection 167-25 Signs:**  
**(h) No sign shall be placed within two (2) feet of a property line. No signage is permitted within a sight triangle. No signs shall be placed on any construction fencing**

**SECTION III.** All other Ordinances or parts of Ordinances which are inconsistent with the provisions of this Ordinance, to the extent of such inconsistencies, are hereby repealed. Should any section, subsection, clause, or portion of this Ordinance be adjudged by a Court of competent jurisdiction as invalid, such judgment shall not affect, impair, or invalidate the remainder of this Ordinance.

**SECTION III:** This Ordinance shall take effect immediately upon passage and publication as required by Law.

Vote on First Reading publication:

DO NOT USE SPACE BELOW						
OFFICIAL RECORD OF GOVERNING BODY VOTING ON 1 <sup>st</sup> Reading/Introduction						
COMMISSIONERS	MOTION	SECOND	AYE	NAY	NV	AB
Russo	x		x			
Leeds						x
Lawler		x	x			
XX-indicates vote      NV-not voting      AB. - Absent						

Vote on Second Reading/Public Hearing publication:

DO NOT USE SPACE BELOW						
OFFICIAL RECORD OF GOVERNING BODY VOTING ON FINAL PASSAGE						
COMMISSIONERS	MOTION	SECOND	AYE	NAY	NV	AB
Russo	X		X			
Leeds				X		
Lawler		X	X			
X-indicates vote      NV-not voting      AB. - Absent						

Date of Adoption: 12-6-2017

This is a Certified True Copy of the Original Ordinance on file in the Municipal Clerk’s Office.

/s/ **MATTHEW CONLON**  
**ACTING MUNICIPAL CLERK**

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 Nicholas M. Russo/Mayor

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 James P. Leeds,Sr/Commissioner

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 Daniel Lawler/ Commissioner